



August 24, 2021

Dear IPAC Canada Members,

Today IPAC Canada is pleased to be launching our federal election advocacy campaign. With the federal election coming up on **September 20**, IPAC Canada is aiming to provide members with key information, resources and the ability to engage with their local candidates via our election site <https://www.strongerandprepared.ca/>

Politicians are the most tuned into local concerns when they are counting on votes during an election. As we continue to live through the COVID-19 pandemic and look ahead to our recovery, it is critical that IPAC Canada makes our work and priorities known to all parties and candidates now. We know that IPAC Canada and our members have the expertise to make Canada stronger and better prepared for future pandemics but we need additional support from all levels of government to do this.

## WHAT YOU CAN EXPECT

From now until election day, IPAC Canada's election site will be a central hub of information for our members, including:

- <https://www.strongerandprepared.ca/> acting as a one stop shop for all election information
- More information on IPAC Canada's election priorities
- Detailed platform analyses on how party platforms relate to our priorities
- A digital advocacy contact tool for members to reach out to their local candidates
- Email updates to members on important developments

## WHAT YOU CAN DO

- IPAC Canada's election site <https://www.strongerandprepared.ca/> includes an easy-to-use digital advocacy tool that allows all members and supporters of IPAC Canada to write to their local candidates in seconds! By selecting the "Send Your Letter" button at the top of the site, members simply fill out their information in the portal and click "Send Letter." Participating in this grassroots digital engagement helps IPAC Canada build a coalition of supporters and allows members to engage at the local level with those running to be their Member of Parliament!

## KEY RESOURCES AND INFORMATION

- The Leaders Debates will take place on September 8 and 9. The English debate will be held September 8 from 8 to 10 PM ET and the French debate will be held September 9 from 9 to 11 ET.
- Two parties – the [Conservative Party of Canada](#) and the [New Democratic Party](#) have released their full platforms. IPAC Canada will be providing platform analyses to members as more platforms become available but these two platforms that have been released to date can be accessed via the links above.
- More information on how to vote in this federal election can be found on the [Elections Canada website](#).

Throughout our election engagement, IPAC Canada places a top priority on remaining strictly non-partisan. Our goal is to serve our members by providing relevant information and creating awareness on issues of importance to our members. IPAC Canada does not and will not endorse or oppose any candidate, party or political actor.

We look forward to providing you with future updates and working with all IPAC Canada members, parties and candidates from coast to coast to coast in this federal election and beyond!

### For more information:

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