

March 4, 2019

INFORMATION RELEASE TO INDUSTRY PARTNERS

Industry Innovations

Where Industry Innovation Meets Best Practice

Volume 1:1

Electronic Monitoring of Hand Hygiene Compliance

Greetings Industry Partners,

My name is Madison, an Infection Control Practitioner from University Health Network, Toronto and newly designated IPAC Canada editor of *Industry Innovations*. I am pleased to provide notice to IPAC Canada's industry partners on behalf of IPAC Canada and our publishing partners at Craig Kelman & Associates of the 'Industry Innovations' print publication showcasing the novel and inventive products our industry partners bring to the world of infection prevention and control. The following information outlines this publication's goals and submission guidelines.

The *Industry Innovations* publication aims to enhance the clinical research repertoire of Infection Prevention and Control Professionals as offered in the Canadian Journal of Infection Control (CJIC). This publication will highlight technological innovations offered by our industry partners. By curating and cataloguing these innovative offerings thematically based on a shared whitepaper submission guideline, we hope to offer a comparative view of industry offerings that will assist IPAC Canada members and their institutional colleagues in making informed decisions on industry partnerships and implementation of products in their facilities.

In the first year of publication, we have opted to theme the biannual volumes of *Industry Innovations* around exciting solutions in electronic hand hygiene monitoring and ultraviolet disinfection. The attached whitepaper guidelines for **Industry Innovations; Vol. 1:1 Electronic Monitoring of Hand Hygiene Compliance** have been developed to offer a mix of comparative technical specification, relevance to the frontline clinical experience, and creativity in pitches for our industry partners to engage our membership.

Innovative and experimental resources supplementing and improving our shared goal of infectious disease prevention are advancing quickly. IPAC Canada is committed to developing the *Industry Innovations* platform alongside our membership and industry partners as a means of bridging knowledge of future practice considerations and establishing partnerships to assist healthcare centres in navigating the exciting future of IPAC. I am looking forward to working with all of you.

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Timelines for Volume 1:1:

May 10th, 2019 – Deadline for submission of article(s)

May 10th, 2019 – Deadline for submission of advertising materials

August, 2019 – Publication and distribution – print and digital

For further information:

1. To submit a whitepaper, accompanying advertisement, or non-article related advertising contact Publishing Partner Al Whalen at awhalen@kelman.ca
2. To discuss submission guidelines or to provide suggestions for future *Industry Innovations* topics contact Editor Madison Moon at Madison.moon@uhn.ca

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