INVITATION FOR SPONSORS & EXHIBITORS
CONNECT WITH INFECTION PREVENTION AND CONTROL PROFESSIONALS

BUILD YOUR NETWORK
IPAC Canada’s annual conference attracts infection prevention and control professionals of all backgrounds, including nurses, physicians, epidemiologists, environmental services managers, medical laboratory technologists, dental professionals, pre-hospital/emergency services professionals, and many other healthcare sectors across the spectrum of care.

Select education sessions will be live-streamed and attendees will be able to interact on the virtual platform and conference app.

Take advantage of this format with more avenues than ever before to connect, learn, and grow.

ABOUT IPAC CANADA
IPAC Canada is a multidisciplinary professional organization of over 2100 healthcare professionals and others dedicated to the prevention and control of infections across the continuum of care. We provide members with timely education opportunities, resources, tools, and publications to inspire, nurture and advance all facets of infection prevention and control; we develop position statements and practice recommendations to support, encourage, and promote their practice. We advocate the advancement of evidence-informed practices to protect both healthcare providers and the public.

The association publishes a quarterly scientific journal, The Canadian Journal of Infection Control, and a bi-annual publication, Industry Innovations, specifically for industry whitepapers. For more information about these publications, contact Al Whalen, Advertising Manager (awhalen@kelman.ca).

HYBRID CONFERENCE
It is important that our conference reaches its largest audience and that our sponsors get the most value for their contribution – we are once again using a hybrid model.

The main conference will take place in-person in St. John’s, attracting industry professionals and our trade show will provide you with the opportunity to showcase your products or services and engage with your stakeholders.

Infection Prevention and Control Canada’s National Conference and Industry Showcase returns as a hybrid conference. We are excited to bring together our in-person conference and our virtual conference.
2024 CONFERENCE SCHEDULE

SATURDAY, JUNE 8
0800 – 1700
IPAC Canada Board of Directors Meeting

SUNDAY, JUNE 9
0900 – 1200
PRECONFERENCE: Surveillance in Long Term Care
1200 – 1300
Lunch
1315 – 1630
PRECONFERENCE: FUNdamentals in IPAC
1615 – 1800
Opening Reception

MONDAY, JUNE 10
0630 – 0815
Run/Walk for IFIC
Breakfast included for Run/Walk participants
0645 – 0815
Specimen Sleuths: Escape Room
Light breakfast included
0700 – 0800
IPAC Canada Corporate Relations Committee
Breakfast included
0830 – 0900
Welcome and Opening Remarks
0900 – 1015
KEYNOTE PRESENTATION: IPAC is Growing and Evolving
1000 – 1045
How to inspire individuals, organizations, and systems to bring the positive lessons learned from the pandemic into practice
1045 – 1115
Refreshment Break
1115 – 1200
Immunity Debt/Vaccine Hesitancy
1200 – 1400
Lunch, Exhibits, Poster Presentations
1400 – 1500
Oral Presentations
1515 – 1615
CONCURRENT SESSIONS:
• TB in Congregate Settings
• AMR in Animal Health/One Health
• Clinical Practice – “The Last of Us”
1630 – 1800
IPAC Newfoundland and Labrador Chapter Meet & Greet
1800 – 1930
DINNER / PRESENTATION: Education and Communication in IPAC

TUESDAY, JUNE 11
0800 – 0915
Breakfast of Champions and Awards
0920 – 0930
Welcome and Opening Remarks by Conference Chairs
0930 – 1015
The Silent Pandemic of AMR
1015 – 1045
Antibiotic Stewardship
1045 – 1115
Refreshment Break
1115 – 1200
Immunity Debt/Vaccine Hesitancy
1200 – 1400
Lunch, Exhibits, Poster Presentations
1400 – 1500
Oral Presentations
1515 – 1615
CONCURRENT SESSIONS:
• Navigating Codes/Standards versus Laws (What are your legal obligations?)
• Clinical Practice: Good viruses for bad bacteria: Phage Therapy Primer for the ICP.
1800 – 2200
SPECIAL EVENT:
Quidi Vidi Brewery
Buses leave Delta Marriott at 6 pm

WEDNESDAY, JUNE 12
0800 – 9:30
IPAC Canada Annual General Meeting/Elections
0930 – 0940
Welcome and Opening Remarks by Conference Chairs
0945 – 1015
Sani Marc Environmental Research and Innovation Stewardship Scholarship
1015 – 1045
Hot Topics
1045 – 1115
Refreshment Break
1115 – 1130
IPAC Canada President’s Address
1130 – 1215
CLOSING PRESENTATION: The Importance of Celebrating Joy in our Work (and Outside)
1215 – 1245
Closing Ceremonies
1400 – 1700
POST-CONFERENCE Sightseeing Tour – Half Day

THURSDAY, JUNE 13
0900 – 1600
POST-CONFERENCE Sightseeing Tour – Full Day
DEDICATED EXHIBIT HALL HOURS*  
(NL Time Zone)

These dedicated exhibit hall hours provide direct access to IPAC professionals. The Opening Reception in the Exhibit Hall is an exclusive networking opportunity. Attendee lunches on Monday and Tuesday are served in the Exhibit Hall, providing maximum contact.

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>1100 – 1600</td>
<td>Exhibitor Move In</td>
</tr>
<tr>
<td></td>
<td>1615 – 1800</td>
<td>Opening Reception</td>
</tr>
<tr>
<td>Monday</td>
<td>1115 – 1200</td>
<td>Exhibitor Lunch</td>
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<tr>
<td></td>
<td>1200 – 1400</td>
<td>Dedicated Tradeshows</td>
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<tr>
<td>Tuesday</td>
<td>1115 – 1200</td>
<td>Exhibitor Lunch</td>
</tr>
<tr>
<td></td>
<td>1200 – 1400</td>
<td>Dedicated Tradeshows</td>
</tr>
<tr>
<td>Tuesday</td>
<td>1430 – 1700</td>
<td>Exhibitor Tear-Down</td>
</tr>
</tbody>
</table>

EXHIBITOR OPPORTUNITIES

EXHIBITOR OPPORTUNITIES

EXHIBITING DETAILS

Exhibiting Fee: $2000 + HST (15%)**

Fee includes:

- A draped exhibit space with a table and two chairs. Other amenities can be purchased through the show services provider. Exhibitor Service Manual will be available at a later date.
- Booth sizes available are 8’ x 10’ only.
- Exhibitor name badges for two (2) individuals working at the booth will be provided. The name badges will give the exhibiting attendees access to education sessions (excluding pre-conference day), Sunday Opening Reception, Monday and Tuesday Lunches, and all breaks.
- Virtual exhibitor profile in the conference app.

Note: All external booths must be approved by the organizers. The organizers reserve the right to restrict any items that may impede attendee or exhibitor sight lines.

Booth space is assigned based on the following criteria:

1. Corporate Members of IPAC Canada (according to 2023-2024 membership level)
2. Conference Sponsors (according to sponsorship level)
3. Previous IPAC Canada Exhibitors
4. Application Submission Date

Additional Booth Representative Registrations: $200/each

Tickets for social events must be purchased separately.

CANCELLATION POLICY AND FAILURE TO OCCUPY SPACE

In the event that the balance due for booth rental is not remitted by March 1, 2024, the committee has the exclusive right to cancel the agreement with the exhibitor.

In the event of the committee receiving written notification on or before March 1, 2024, IPAC Canada shall refund the exhibitor payment, less an administration fee of $500 per booth plus applicable tax.

For cancellations received after March 1, 2024, the entire payment shall be forfeited by the exhibitor unless the committee is able to re-sell the booth space under similar terms and conditions, in which case the exhibitor shall only forfeit an administration fee of $500 plus applicable tax.

In the event that space is not occupied per agreement at the close of exhibit installation, the exhibitor shall forfeit all payments.

HOW TO APPLY FOR ON-SITE EXHIBIT SPACE

To complete the online application form, click HERE. Deadline for applications is March 1, 2024.
## STANDARD SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>PLATINUM $30,000</th>
<th>GOLD $25,000</th>
<th>SILVER $20,000</th>
<th>BRONZE $15,000</th>
<th>SUPPORTER $10,000</th>
<th>FRIEND $5000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary in-person registration(s) (for your staff and booth reps only)</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary virtual registration(s) (for your staff and booth reps only)</td>
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<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary tickets to Special Event</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary in-person exhibit booth (includes 2 in-person exhibitor registrations per booth)</td>
<td>Max of 3</td>
<td>Max of 2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of exhibit location</td>
<td>First</td>
<td>Second</td>
<td>Third</td>
<td>Fourth</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendee list with contact information (pre- and post-event)</td>
<td>-</td>
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<td>-</td>
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<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor profile on the event app and virtual event platform</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Logo recognition on conference website, virtual platform, conference materials, and IPAC Canada newsletter (size and positioning according to level)</td>
<td>-</td>
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<td>Verbal recognition of sponsorship during program</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Contribute to our gamification challenge/contest</td>
<td>-</td>
<td>-</td>
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<td>-</td>
</tr>
<tr>
<td>Social media post(s) on IPAC social media accounts</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

### SPONSORSHIP CUSTOMIZATION

Additional fees may apply.

- Send a branded email to attendees
- Send a push notification to attendees through the conference app and virtual platform
- Sponsor an educational session
- Conference app sponsor
- Lanyard sponsor
- Charging station sponsor
- Wi-fi sponsor
- Meal sponsor (breakfast or lunch)
- Hotel key card sponsor
- Sponsor a lounge/water station/refreshment break
- Sponsor the transportation to/from Quidi Vidi Brewery

Create your own benefit!

Benefits are not limited to these options.

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Interested in providing an unrestricted grant or sponsoring a session? Check out our [WISH LIST](#) and contact Gerry Hansen to discuss at executivedirector@ipac-canada.org
COMPLIMENTARY IN-PERSON CONFERENCE REGISTRATION(S)
Attend the in-person conference and interact with attendees and industry colleagues during sessions, lunches, and breaks. These registrations are specifically for your company.
Note: Pre-conference sessions not included.

COMPLIMENTARY VIRTUAL CONFERENCE REGISTRATION(S)
Attend the virtual conference and interact with attendees and industry colleagues on the virtual platform and conference app. These registrations are specifically for your company.
Note: Pre-conference sessions not included.

COMPLIMENTARY SPECIAL EVENT TICKETS
Attend the Tuesday Night social event at Quidi Vidi Brewery. Extra fee if not complimentary because of sponsorship status.

COMPLIMENTARY EXHIBIT BOOTH
(applicable for select sponsorship levels)
Participate as an exhibitor in our tradeshow to showcase your products and services. See details above on page 4.

CHOICE OF EXHIBIT BOOTH LOCATION
Get the priority choice for the prime exhibit booth locations. Booth allocation is to be approved by IPAC Canada. See page 4 for booth space allocation considerations.

ATTENDEE LIST WITH CONTACT INFORMATION
Your company will be provided with attendee information (for those who have consented to having their information shared), so you can contact leads and promote your booth and services. One list will be provided preconference and another after the conclusion of the conference.
NOTE: Attendee contact lists are for one-time use only.

SPONSOR PROFILE ON THE EVENT APP AND VIRTUAL EVENT PLATFORM
Have a strong presence on our virtual event platform through a profile that contains your logo, company details, and contact information.

LOGO RECOGNITION ON CONFERENCE MATERIALS AND IPAC CANADA NEWSLETTER
Your logo will be recognized in a minimum of 2 conference communications, and on-site signage. Size and positioning will be according to sponsorship level.

POST EVENT ENGAGEMENT REPORT
How many attendees engaged with my content? Visited my online profile? This report will present engagement analytics including sponsor profile visits, and chat engagement.

VERBAL RECOGNITION OF SPONSORSHIP DURING PROGRAM
Your company’s support will be verbally acknowledged by our event emcee and IPAC Canada during the live event program.

CONTRIBUTE TO OUR GAMIFICATION CHALLENGE/CONTEST
Provide a prize for the winners of our gamification contest on the conference app and virtual platform.
Note: Industry representatives are not permitted to participate or win before and during the conference.

SOCIAL MEDIA POST(S) ON IPAC CANADA SOCIAL MEDIA ACCOUNTS
IPAC Canada will create social media posts thanking sponsors or recognizing their contribution on their social media accounts before and during the conference. Any posts made during the conference will also be able to be viewed on the social media feed in the platform. These posts are not product promotion.
DESCRIPTION OF SPONSORSHIP CUSTOMIZATION OPPORTUNITIES

Additional fees may apply.

Send a branded email to attendees
Encourage and invite delegates to visit your booth by sending an email to all conference attendees. This could also be used to share company information or content. Timing and content to be approved by IPAC Canada.

Send a push notification sent to attendees through the conference app
Send a notification to all conference attendees on the conference app/virtual platform during the event. This could be used to encourage visits to your booth, share company information, or content. Timing and content needs to be approved by IPAC Canada.

Sponsor an education session
Interested in sponsoring a speaker, a session? Limited options available.

Conference app sponsor
Have your company logo prominently displayed on the conference app and virtual platform, as well as signage as the sponsor.

Lanyard sponsor
Have your logo placed on all conference lanyards for name badges.

Charging station sponsor
Make sure all in-person attendees devices are charged by providing charging stations throughout the conference centre with your logo prominently displayed on the charging devices.

Wi-Fi sponsor
Keep all the attendees connected through Wi-Fi. Your logo will be placed on all Wi-Fi instructions, signage and slides.

Meal, lounge, or break sponsor
Select a breakfast, lunch, or break and be recognized in the conference app, signage and more.

Hotel key card sponsor
Have your logo placed on all the hotel key cards for in-person attendees – your logo will be in their hands every time they enter their hotel room.

Sponsor a lounge/water station/refreshment break
Have your logo placed on lounges or refreshment stations for attendees taking a wellness break.

Escape Room
The 2024 conference will feature an Escape Room. Teams will use their expertise to manoeuvre through a maze to test their skills in collecting and analyzing lab results. A light breakfast and prizes will be available.

CREATE YOUR OWN BENEFIT!
Benefits are not limited to the options listed in the packages – we want to work with you to create a package that is of most value to you and meets your sponsorship objectives. Share your ideas with us and we will incorporate what we can.

SPONSOR CONTACT INFORMATION
For further information please contact: Gerry Hansen
1.204.897.5990 | 1.866.999.7111 | executivedirector@ipac-canada.org
IPAC Canada National Conference
June 9–12, 2024 • St. John’s
Newfoundland & Labrador

FOR MORE INFORMATION

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