

SPONSOR & EXHIBITOR PROSPECTUS



IPAC Canada National Conference

Hybrid Conference | Vancouver BC | May 28-31, 2023

Preconference: May 28, 2023



INVITATION FOR SPONSORS & EXHIBITORS

CONNECT WITH INFECTION PREVENTION AND CONTROL PROFESSIONALS.



Infection Prevention and Control Canada's National Conference and Industry Showcase returns as a hybrid conference. We are excited to bring together our in-person conference and our virtual conference in this new format.

BUILD YOUR NETWORK

IPAC Canada's annual conference attracts infection prevention and control professionals of all backgrounds, including nurses, physicians, epidemiologists, environmental services managers, medical laboratory technologists, dental professionals, pre-hospital/emergency services professionals, and many other healthcare sectors across the spectrum of care.

This is a premier event for companies providing including, but not limited to, hand hygiene products, cleaning and disinfection products, antiseptics and antimicrobial agents, personal protective equipment, purification systems, software, and healthcare construction and renovation services.

HYBRID CONFERENCE

It is important that our conference reaches its largest audience and that our sponsors get the most value for their contribution - we've moved to a hybrid model to offer the best of both worlds.

The main conference will take place in-person in Vancouver, attracting industry professionals and our trade show will provide you with the opportunity to showcase your products or services and engage with your stakeholders. Select education sessions will be live-streamed and attendees will be able to interact on the virtual platform and conference app, PheedLoop.

Take advantage of this new format with more avenues than ever before to connect, learn, and grow.

ABOUT IPAC CANADA

IPAC Canada is a multidisciplinary professional organization of over 1800 healthcare professionals and others dedicated to the prevention and control of infections across the continuum of care. We provide members with timely education opportunities, resources, tools, and publications to inspire, nurture and advance all facets of infection prevention and control; we develop position statements and practice recommendations to support, encourage, and promote their practice. We advocate the advancement of evidence-informed practices to protect both healthcare providers and the public.

The association publishes a quarterly scientific journal, The Canadian Journal of Infection Control, and a bi-annual publication, Industry Innovations, specifically for industry whitepapers. For more information about these publications, contact Al Whalen, Advertising Manager (awhalen@kelman.ca).



CONFERENCE SCHEDULE

PRECONFERENCE SUNDAY MAY 28

0900 – 1200

MORNING CONCURRENT
SESSION #1:

Oncology-Transplantation
Workshop

MORNING CONCURRENT
SESSION #2:

Home and Community Care

1200 – 1315 / Lunch Break

1315 – 1615

CLEANING & DISINFECTION
SYMPOSIUM

1615 – 1800

Opening Reception
Exhibit Hall

MONDAY, MAY 29

0600 – 0800

Run/Walk for IFIC and
breakfast for Run/Walk
participants

0700 – 0800

Light Breakfast
with the Experts

0815 – 0830

Welcome

0830 – 0915

KEYNOTE PRESENTATION:
The Psychology of
Pandemics

0915 – 1015

You Want to Engage Front
Line Workers – But How Do
You Do That?

1015 – 1045 / Refreshment Break

1045 – 1145

Scientific Communication
to the Public During a
Pandemic and Beyond

1145 – 1345

Exhibits Open

1400-1530

Oral Presentations

1540-1710

CONCURRENT SESSION #1:
Leading the Process –
How do we manage our way
through the CSA Z317.13
during construction,
renovation and maintenance
of healthcare facilities?

CONCURRENT SESSION #2:
Emergencies and Disasters:
Just when you thought
you've heard the last word

1715-1830

IPAC BC Chapter
Meet & Greet

TUESDAY, MAY 30

0700 – 0830

Breakfast of Champions
and Awards

0830 – 0845

Welcome by the
Conference Chairs

0845 – 0930

COVID-19 Challenges to
Infection Control Dogma

0930 – 1015

The Future of Outbreaks

1015 – 1045 / Refreshment Break

1045 – 1130

The Science of Vaccines

1130 – 1215

Recovery and Reflection,
Pathways Advancing Your
LTC IPAC Program

1215 – 1430

Exhibits Open | Poster
Presentations

1430 – 1530

Oral Presentations

1540 – 1710

CONCURRENT SESSION #1:
Important Trends in
Nosocomial Pathogens

CONCURRENT SESSION #2:
Environmentally
Responsible PPE

CONCURRENT SESSION #3:
Balancing Person Centred
Care in Specialized
Populations throughout the
Continuum of Care

1830 – 2200

Special Event

Stanley Park Pavilion

WEDNESDAY, MAY 31

0700 – 0850

IPAC Canada Annual General
Meeting/Elections – IPAC
Canada Members only

0855 – 0900

Welcome by the
Conference Chairs

0900 – 0925

Sani Marc Environmental
Research and Innovative
Stewardship Scholarship
2022

0930 – 1015

Vernacare Hot Topics –
Topic TBA

1015 – 1115

Future of Medical Work –
Leveraging AI and IoMT to
improve patient care

1115 – 1130 / Refreshment Break

1145 – 1245

CLOSING SESSION

Losing My Privilege – What
becoming a visible minority
taught me about leadership

1245 – 1315

Closing Ceremonies

1315 – 1350 / Lunch Break

for those attending
post-conference session

POST CONFERENCE

1400 – 1700

Become a Better Advocate
and Negotiator – Inside and
Outside Your Organization

EXHIBITOR OPPORTUNITIES

DEDICATED EXHIBIT HALL HOURS*

(Pacific Time Zone)

These dedicated exhibit hall hours provide direct access to IPAC professionals. The Opening Reception in the Exhibit Hall is an exclusive networking opportunity. Attendee lunches on Monday and Tuesday are served in the Exhibit Hall, providing maximum contact.

Sunday	1100 – 1600	Exhibitor Move In
	1630 – 1800	Opening Reception
Monday	1145 – 1345	Dedicated Tradeshow Hours
	1100 – 1145	Exhibitor Lunch
Tuesday	1145 – 1430	Dedicated Tradeshow Hours
	1100 – 1430	Exhibitor Lunch
Tuesday	1430 – 1700	Exhibitor Tear-Down

*Exhibit hall hours are subject to change

EXHIBITING DETAILS

Exhibiting Fee: \$2000 + GST*

Fee includes:

- A draped exhibit space with a table and two chairs. Other amenities can be purchased through the show services provider. Exhibitor Service Manual will be available at a later date.
- Booth sizes available are 10' x 10' only.
- Exhibitor name badges for two (2) individuals working at the booth will be provided. The name badges will give the exhibiting attendees access to education sessions (excluding pre-conference day), Sunday Opening Reception, Monday and Tuesday Lunches, and all breaks.
- Virtual exhibitor profile in the conference app.

Note: All external booths must be approved by the organizers. The organizers reserve the right to restrict any items that may impede attendee or exhibitor sight lines.

Booth space is assigned based on the following criteria:

1. Corporate Members of IPAC Canada (according to 2022-2023 membership level)
2. Conference Sponsors (according to sponsorship level)
3. Previous IPAC Canada Exhibitors
4. Application Submission Date

Additional Booth Representative Registrations: \$200/each
Tickets for social event must be purchased separately.

*GST does not apply for non-Canadian exhibiting companies

CANCELLATION POLICY AND FAILURE TO OCCUPY SPACE

In the event that the balance due for booth rental is not remitted by March 1, 2023, the committee has the exclusive right to cancel the agreement with the exhibitor. In the event of the committee receiving written notification on or before March 1, 2023, IPAC Canada shall refund the entire exhibitor payment, less an administration fee of \$500 per booth plus applicable tax. For cancellations received after March 1, 2023, the entire payment shall be forfeited by the exhibitor unless the committee is able to re-sell the booth space under similar terms and conditions, in which case the exhibitor shall only forfeit an administration fee of \$500 plus applicable tax.

In the event that space is not occupied per agreement at the close of exhibit installation, the exhibitor shall forfeit all payments.

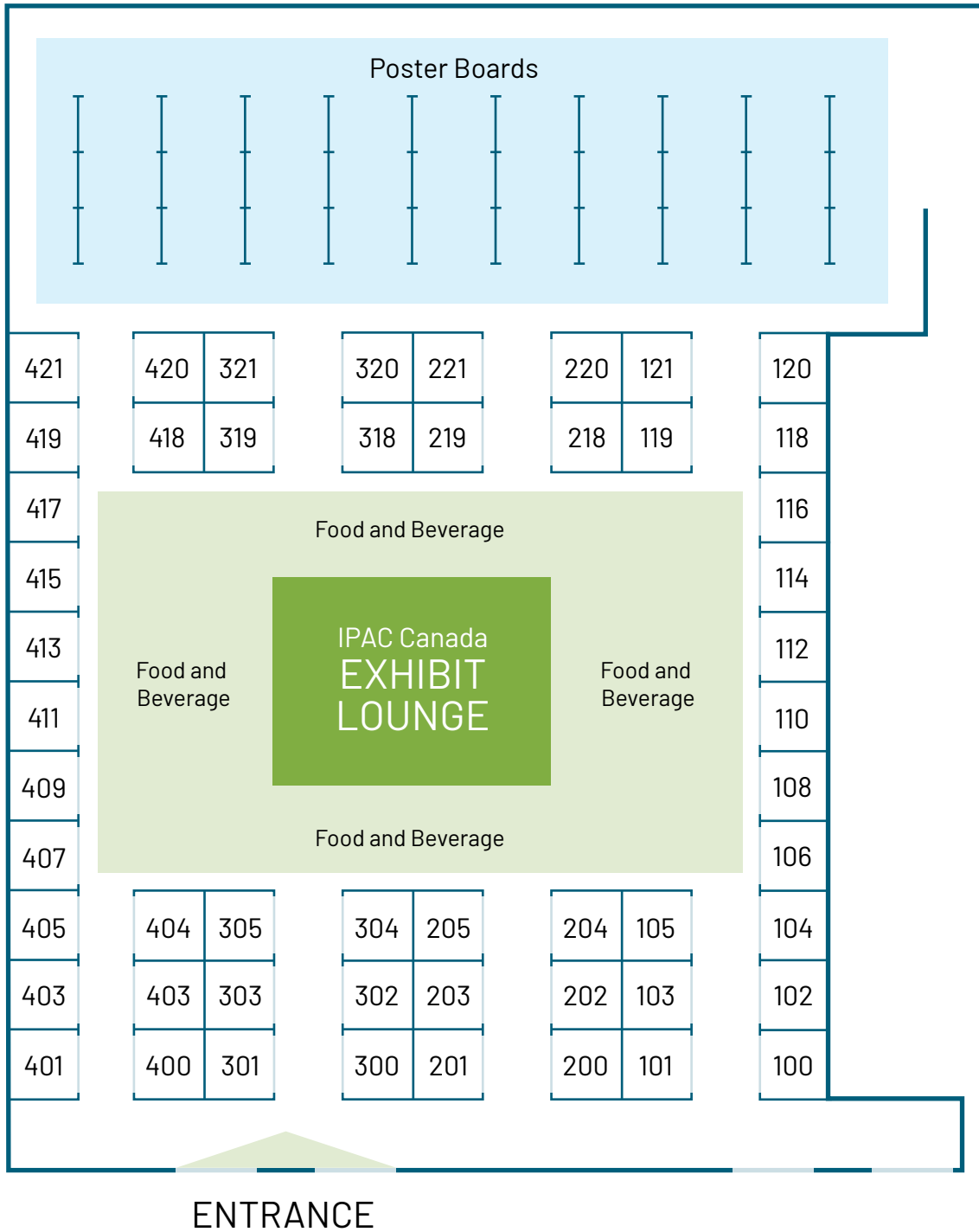
HOW TO APPLY FOR ON-SITE EXHIBIT SPACE

To complete the online application form, click [HERE](#).

Deadline for applications is March 1, 2023.



VANCOUVER CONVENTION CENTRE EAST CONVENTION LEVEL EXHIBITION HALL A



SPONSORSHIP OPPORTUNITIES

STANDARD SPONSORSHIP BENEFITS	PLATINUM \$30,000	GOLD \$25,000	SILVER \$20,000	BRONZE \$15,000	SUPPORTER \$10,000	FRIEND \$5000+
Complimentary in-person registration(s) (for your staff and booth reps only)	4	4	3	2	1	1
Complimentary virtual registration(s) (for your staff and booth reps only)	2	2	1	1	1	1
Complimentary tickets to Special Event	4	3	2	1		
Complimentary in-person exhibit booth (includes 2 in-person exhibitor registrations per booth)	Max of 3	Max of 2	1	1		
Choice of exhibit location	First	Second	Third	Fourth		
Attendee list with contact information (pre- and post-event)	•	•	•	•	•	•
Sponsor profile on the event app and virtual event platform	•	•	•	•	•	•
Logo recognition on conference website, virtual platform, conference materials, and IPAC Canada newsletter (size and positioning according to level)	•	•	•	•	•	•
Post-event (gamification) engagement report	•	•	•	•		
Verbal recognition of sponsorship during program	•	•	•	•		
Contribute to our gamification challenge/contest	•	•	•	•		
Social media post(s) on IPAC social media accounts	4	3	2	1	1	
SPONSORSHIP CUSTOMIZATION						
Additional fees may apply.						
<ul style="list-style-type: none"> <input type="radio"/> Send a branded email to attendees <input type="radio"/> Send a push notification to attendees through the conference app and virtual platform <input type="radio"/> Sponsor an educational session <input type="radio"/> Conference app sponsor <input type="radio"/> Lanyard sponsor <input type="radio"/> Charging station sponsor <input type="radio"/> Wi-fi sponsor <input type="radio"/> Meal sponsor (breakfast or lunch) <input type="radio"/> Hotel key card sponsor <input type="radio"/> Sponsor a lounge/water station/refreshment break <input type="radio"/> Sponsor the transportation to/from Stanley Park Pavilion <p>Create your own benefit! Benefits are not limited to these options.</p>	Select 3	Select 2	Select 1	N/A	N/A	N/A

Interested in providing an unrestricted grant or sponsoring a session?

Check out our [wish list](#) or contact Gerry Hansen to discuss at executivedirector@ipac-canada.org

DESCRIPTION OF STANDARD SPONSORSHIP BENEFITS

Complimentary in-person conference registration(s)

Attend the in-person conference and interact with attendees and industry colleagues during sessions, lunches, and breaks. These registrations are specifically for your company.

Note: Pre-conference sessions not included.

Complimentary virtual conference registration(s)

Attend the virtual conference and interact with attendees and industry colleagues on the virtual platform and conference app. These registrations are specifically for your company.

Note: Pre-conference sessions not included.

Complimentary special event tickets

Attend the Tuesday Night social event at the Stanley Park Pavilion at no additional cost.

Complimentary exhibit booth

Participate as an exhibitor in our tradeshow to showcase your products and services. See details above on page 4.

Choice of exhibit booth location

Get the priority choice for the prime exhibit booth locations. Booth allocation is to be approved by IPAC Canada. See page 4 for booth space allocation considerations.

Attendee list with contact information

Your company will be provided with attendee information (for those who have consented to having their information shared), so you can contact leads and promote your booth and services. One list will be provided preconference and another after the conclusion of the conference.

NOTE: Attendee contact lists are for one-time use only.

Sponsor profile on the event app and virtual event platform

Have a strong presence on our virtual event platform through a profile that contains your logo, company details, and contact information.

Logo recognition on conference materials and IPAC Canada newsletter

Your logo will be recognized in a minimum of 2 conference communications, and on-site signage. Size and positioning will be according to sponsorship level.

Post event engagement report

How many attendees engaged with my content? Visited my online profile? This report will present engagement analytics including sponsor profile visits, chat engagement, and gamification details.

Verbal recognition of sponsorship during program

Your company's support will be verbally acknowledged by our event emcee and IPAC Canada during the live event program.

Contribute to our gamification challenge/contest

Provide a prize for the winners of our gamification contest on the conference app and virtual platform.

Note: Industry representatives are not permitted to participate or win before and during the conference.

Social media post(s) on IPAC Canada social media accounts

IPAC Canada will create social media posts thanking sponsors or recognizing their contribution on their social media accounts before and during the conference. Any posts made during the conference will also be able to be viewed on the social media feed in the platform.

DESCRIPTION OF SPONSORSHIP CUSTOMIZATION OPPORTUNITIES

Additional fees may apply.

Send a branded email to attendees

Encourage and invite delegates to visit your booth by sending an email to all conference attendees. This could also be used to share company information or content. Timing and content to be approved by IPAC Canada.

Send a push notification sent to attendees through the conference app

Send a notification to all conference attendees on the conference app/virtual platform during the event. This could be used to encourage visits to your booth, share company information, or content. Timing and content needs to be approved by IPAC Canada.

Sponsor an education session

Interested in sponsoring a speaker, a session? Limited options available.

continued

Description of Sponsorship Customization Opportunities *continued*

Additional fees may apply.

Conference app sponsor

Have your company logo prominently displayed on the conference app and virtual platform, as well as signage as the sponsor.

Lanyard sponsor

Have your logo placed on all conference lanyards for name badges.

Charging station sponsor

Make sure all in-person attendees devices are charged by providing charging stations throughout the conference centre with your logo prominently displayed on the charging devices.

WIFI sponsor

Keep all the attendees connected through wifi! Your logo will be placed on all wifi instructions, signage and slides.

Meal, lounge, or break sponsor

Select a breakfast, lunch, or break and be recognized in the conference app, signage and more.

Hotel key card sponsor

Have your logo placed on all the hotel key cards for in-person attendees – your logo will be in their hands every time they enter their hotel room.

Sponsor a lounge/water station/refreshment break

Have your logo placed on lounges or refreshment stations for attendees taking a wellness break.

CREATE YOUR OWN BENEFIT!

Benefits are not limited to the options listed in the packages – we want to work with you to create a package that is of most value to you and meets your sponsorship objectives. Share your ideas with us and we will incorporate what we can.

SPONSOR CONTACT INFORMATION

For further information please contact: Gerry Hansen
1.204.897.5990 | 1.866.999.7111 | executivedirector@ipac-canada.org

LIGHT BREAKFAST WITH THE EXPERTS

Selected industry partners will have the opportunity to meet conference attendees in an informal gathering



IPAC Canada National Conference
Vancouver BC | May 28-31, 2023

Monday, May 29, 2023

0700 – 0800 PACIFIC TIME



Discuss the latest in
products, services,
technologies

OR

Sponsor a presenter
to speak on an IPAC
practice/procedure

1 partner:
30 minute presentation, plus
Q&A

1-2 partners:
15 minute presentation each,
plus
10 minute Q&A

SUBMIT YOUR OVERVIEW OF PRESENTATION AND DISCUSSION CONTENT

The 2023 Scientific Program Committee will review and notify winning applicants.

OVERVIEW SUBMISSION DEADLINE: JANUARY 31, 2023

[Click here to download the submission form.](#)

Email the completed form to: info@ipac-canada.org

Fee on acceptance only: \$5,000 CAD per room

(to be invoiced in April 2023)



FOR MORE INFORMATION

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