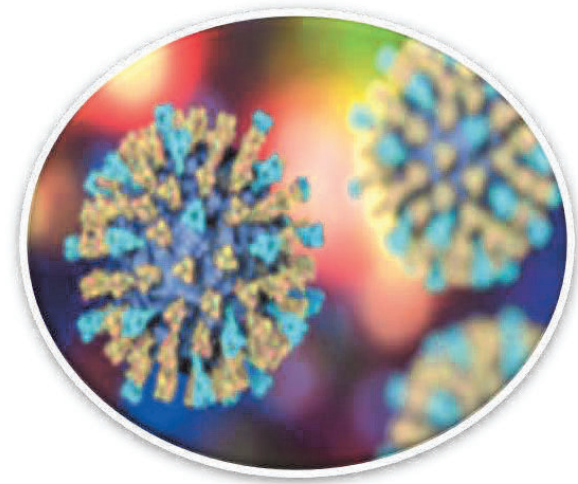


Increasing Employee Influenza Vaccination Rates

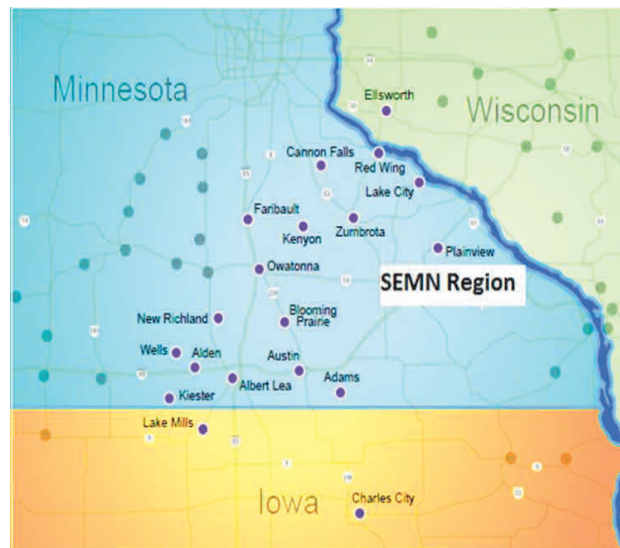


Heidi Poole, RN, BSN, MSOL

Objectives

Primary: To obtain >90% vaccination rate at all facilities in SEMN to achieve compliance with the Healthy People 2020 Objective

Secondary: To reduce the risk of influenza infection and transmission to health care workers and patients



Methods

- Participation in influenza vaccination program is required per policy
- Mandatory in-person training sessions for decliners; open to all employees despite vaccination status
- Education:
 - Influenza disease, influenza vaccine, and myths
 - Year 1: interactive approach with a mobile device application
 - Year 2: simple Power Point
 - Content entertaining and informative, not punitive

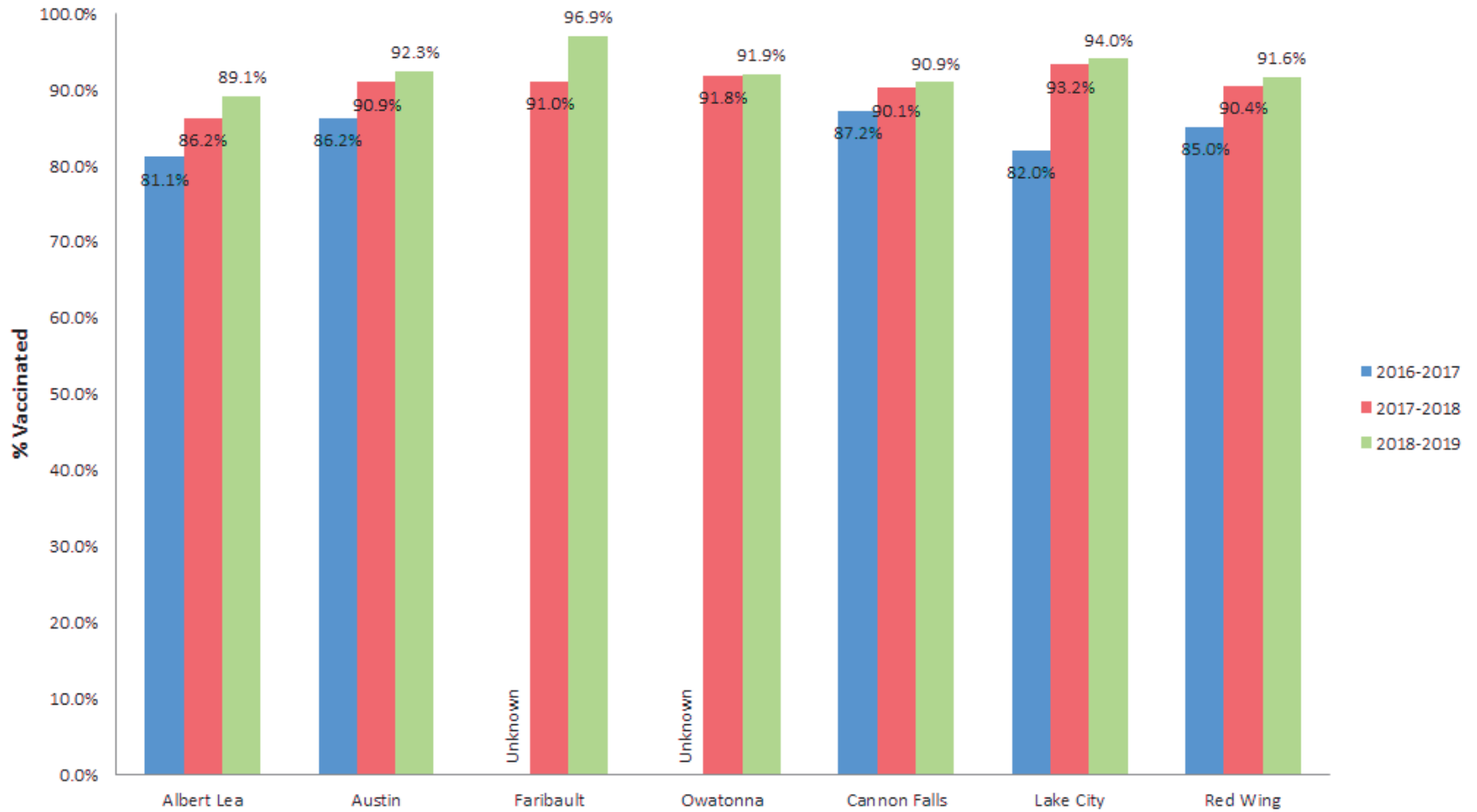


Methods

- Education (Continued):
 - sessions offered after vaccination campaign days completed
 - Offered on variety of dates, times, and campuses
 - Paid time to attend
- Online declination link provided after session attended

Results

Employee Influenza Vaccination Results



Employee influenza vaccination rates increased by 7.3% collectively

Conclusions

- Barriers to the declination process = staff preference of less time required to receive shot vs. education session
- In-person education did not influence the employees' decision to receive the flu shot after the sessions occurred
- Ongoing efforts and research is required to maintain employee vaccination rates greater than 90%
- Other facilities within the health system are opting to provide in-person education before declination based upon these results to improve their influenza vaccination program rates
- Increased Effort Required to Decline Influenza Vaccination Leads to Higher Employee Vaccination Rates



References

U.S Department of Health and Human Services. (2018, June 25). *Immunization and Infectious Diseases*. Retrieved June 26, 2018, from HealthyPeople.gov:

<https://www.healthypeople.gov/2020/data-search/Search-the-Data#objid=6361>;

Centers for Disease Control and Prevention. (2018, June). *About Flu*. Retrieved June 26, 2018, from Centers for Disease Control and Prevention:

https://www.cdc.gov/flu/about/disease/high_risk.htm

Influenza Vaccination Information for Healthcare Workers

<https://www.cdc.gov/flu/healthcareworkers.htm>

Questions?