

WHO SAVE LIVES: Clean Your Hands

SL: CYH Newsletter

Our call to action to health workers

20 April 2018

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5 May is now just around the corner! Are you ready to promote hand hygiene activities to ensure your colleagues take hand hygiene action to prevent sepsis in health care? “It’s in your hands – prevent sepsis in health care”. Be a champion, catalyse behaviour change in your health worker colleagues; be a part of this global community and social movement, because together we can ensure infections are prevented and lives are saved!

If your organization features a web link to the WHO campaign, WHO will feature it on the dedicated 5 May 2018 campaign web page, in acknowledgement – just let us know you have done this. If you work in a health facility, please sign up to the campaign [here](#), if you haven’t already done so, and encourage others to do the same. Let’s increase the number of health facilities registered to demonstrate support for this global campaign!

A message from Professor Didier Pittet

Now is the time to rapidly prepare yourself for campaign action on and around 5 May. At this critical moment, we are pleased to have Professor Didier Pittet’s special message in this issue. You can use his 10-year dedication to the campaign to promote hand hygiene once again, and use this exact message in your communications to advocate for hand hygiene to prevent the evolution of infection and sepsis in health care.

“It is clear that strengthening infection prevention, including hand hygiene action, is critical for patient safety and quality care; we have known this for many years. The focus on sepsis for WHO’s global hand hygiene campaign, on and around 5 May 2018, is important because sepsis is a global health problem that can be prevented. Sepsis can affect those in health care as well as communities, in any country, but those in low-resource settings, as well as those most vulnerable, are most at risk. We must overcome sepsis by improving compliance with prevention measures such as the *My 5 Moments for Hand Hygiene*, as well as sepsis diagnosis and management. We must have a vision for a world free of sepsis. Let’s raise awareness and make sure each health worker knows how to prevent sepsis. Let’s get all leaders engaged in

supporting sepsis prevention. You can find many resources on the WHO web pages, to use now and all year round. I thank you for all your work and dedication to hand hygiene improvement.”

Update on 5 May 2018 campaign resources for you

All campaign resources can be found [here](#).

Latest resources to be issued alongside the existing posters:

- *WHO official video message* – a promotional video message from Professor Didier Pittet, Dr Benedetta Allegranzi and Professor Konrad Reinhart is now available. This WHO video provides a strong advocacy message and will help people to better understand why sepsis is a global health issue and why and how the 5 May hand hygiene campaign aims to help. You can use this video at your events on or around 5 May 2018 to stimulate engagement and action in support of hand hygiene and prevention of sepsis in health care.
- *Sepsis prevention* – a new visual for you to use. This resource describes how sepsis can be prevented in both communities and health care. Health workers can contribute to sepsis prevention in many different ways and, hand hygiene remains at the core of preventing sepsis in health care. Use this resource in your messages, training and as a poster.
- *Campaign promotional video* – Professor Didier Pittet has produced a video that can be used to promote campaign activities. This video is featured on the WHO Collaborating Centre, University Hospitals Geneva YouTube Channel.
- *A WHO factsheet on sepsis* – which will be invaluable in continuing awareness raising on the issue of [sepsis](#).

Coming soon - *an animation video*, as well as a number of other supporting documents and materials. Resources will also be launched in different languages to reach people all over the world. Please bookmark and keep checking the campaign main [web page](#).

5 May 2018 #handhygiene #sepsis social media messages

WHO will be active on social media on 29 April to prepare people for the campaign day and then between 3-5 May in order to promote the campaign to a worldwide audience. The main hashtags are #handhygiene and #sepsis - be sure to use these in any social media messages you post. Use the WHO promotional [photograph board](#) and share your photo to show your commitment to hand hygiene improvement. Using the #s when you post your photos will mean they will be captured and featured on a dedicated website managed by Professor Didier Pittet. You can find more information about this web site [here](#). You may be surprised to see how big the hand hygiene campaign community really is. Never underestimate that each of you play a critical role in the global campaign and on-going commitment to hand hygiene in health care. It's in your hands!

Other updates and information

WHO Free Webber Teleclass, 2.30–3.30pm CET, 3 May (Thur) – a special lecture for the 5 May 2018 campaign by Dr Benedetta Allegranzi and Professor Didier Pittet will be hosted on 3 May. Register [here](#).

WHO Global Learning Laboratory (GLL) – the GLL has issued a call for reflections on four key areas: patient, health facility, organization and national, following its recent webinar on the topic of compassion in health care. The call for input to further this discussion is available [here](#).

WHO antimicrobial resistance (AMR) community of practice – joining WHO's online forum can provide support for those implementing AMR national action plans. There has recently been a discussion on IPC which can still be viewed. Join [here](#).

International Federation of Infection Control (IFIC) Congress – this congress will be held on 25-27 April in Krakow, Poland. Get more information [here](#).

7th Infection Control Africa Network Congress, 8-11 July 2018 – This congress will be held in South Africa this year. More information [here](#).

Thank you for supporting IPC and hand hygiene in health care! All of you are contributing to the campaign, reaching almost all the countries of the world, whatever language you speak. Be proud of yourself and be a champion of promoting hand hygiene to prevent sepsis in health care – it's in your hands!

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Past information on SAVE LIVES: Clean Your Hands can be found in [previous newsletters](#) and on our [web pages](#).

Providing WHO information has to be balanced with available resources, both human and financial. WHO do their best to translate their most relevant tools and documents. Regretfully, we are not currently in a position to translate this SAVE LIVES: Clean Your Hands newsletter into French or Spanish. We apologize for any inconvenience this may cause you and hope that you will remain a valued reader of the newsletter.

La délivrance d'informations provenant de l'OMS dépend des ressources disponibles, à la fois humaines et financières. L'OMS, comprenant l'équipe "Un Soin Propre est un Soin plus sûr", fait de son mieux pour traduire ses outils et documents les plus importants. Malheureusement, nous ne sommes pas actuellement en mesure de traduire la lettre d'information mensuelle de SAVE LIVES: Clean Your Hands en français et en espagnol. Nous nous excusons pour ce désagrément et espérons que vous resterez un fidèle lecteur de la lettre d'information à l'avenir.

La información generada por la OMS, depende de los recursos humanos y económicos disponibles. El Programa, y el equipo de la iniciativa "Cuidado Limpio es Cuidado Seguro", realizan sus mejores esfuerzos para traducir el material y documentos de mayor importancia. Desafortunadamente, por el momento no contamos con la facilidad de traducir el boletín mensual SAVE LIVES: Clean Your Hands en francés o español. Le pedimos disculpas por cualquier inconveniente que podamos causarle, y esperamos seguir contando con su valiosa participación como lector de nuestro boletín.