Coaching/Leadership Curriculum:

The Future of Equitable Leadership: Leading with Empathy

MaximizingU Curriculum and Competencies

Lesson Title & Description

Leadership Competencies

Equity Consideration

Introduction & Goal Setting

This section identifies the purpose of the app and introduces participants to the expectations therein.

- Self-reflection
- Goal setting (based on D. Friedman's Total Leadership Process)
- Meaningfully engaging team members in goal setting
- Inclusive stakeholder engagement
- Design thinking

Lesson 1: Butterflies & Fear

Participants identify ways to use the fear, stress and adrenalin, associated with new challenges, as fuel to get the job done.

- Self-reflection to identify impacts of fear
- Developing flexibility to respond to uncertainty and adversity
- Strategies for creating a creative mindset

- Developing the empathy to recognize that not everybody experiences work the same way
- Understanding how to leverage and embrace the diversity of an organization to create inclusion and build equity.
- Understanding personal power and privilege
 - Understanding how to use power and privilege to bring out the best in others and let the worth of your team member's shine

Lesson 2: Worth It & Deserve It

This section requires participants to be introspective and to consider their strengths and areas for improvement.

- Tapping into personal power
- Communicating for self and team advocacy
- Conducting a personal SWOT analysis
- Overcoming imposter syndrome and promoting mental health



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Lesson 3: Ms. Take

Participants identify ways to approach mistakes from a growth perspective, and to harness empathy and humility from failure.

- Developing resiliency
- Communicating for consensus building
- Establishing a growth mindset
- Developing empathetic leadership strategies
- Influence and inspiration
- Building trust

- Building empathy through mistakes to truly see and appreciate the value of others
- Understanding that the everyday challenges and barriers that those with multiple intersecting identities face, add value to them as people and therefore are an asset to your organization

Lesson 4: Unfolding Universe

This section requires participants to consider leadership, both personal and professional, within the context of an ever-changing world.

- Strategy development connected to organizational mission
- Developing flexibility to change direction when required

Lesson 5: Gratitude & Mentorship

Building on the mantra, 'To whom much is given, much is expected', participants consider how their own experiences can assist in building thriving teams.

- Team development and goalsetting
- Building EQ
- Strategies to monitor and track character strengths and EQ

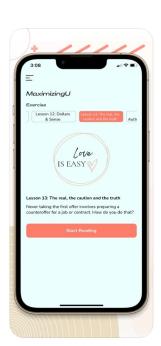
- Understanding various forms of bias
- Mentoring and engaging those who may not look like you



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Lesson 6: Hard Work & Expectations This section builds on the concept of resiliency and expands it to resiliency-development in teams.	 Communicating for education and training Building empathy Encouraging resiliency in self and others Building EQ to understand mental illness Dependability 	 Understanding disappointment and exclusion as the basis of creating inclusive spaces. Self-awareness of the feelings one has when they have been excluded helps to create the empathy required to ensure that nobody on your team feels unwelcome. Understanding microaggressions
Lesson 7: Swallow Your Pride Participants identify strategies to learn the lessons inherent in adversity, in order to chart a new course (or a new circle).	 Building multiple and diverse networks Letting go and pivoting Failing and succeeding as a team Relationship building Understanding victim mentality 	 How to build and foster diverse networks for personal and professional growth Importance of diverse voices around decision-making tables
Lesson 8: Doubt and Growth This section uses Likierman's six components of good judgment as a frame for considering personal and professional decision-making.	 Setting personal and professional goals and objectives Communicating to respond to criticism Building effective teams 	 Develop an intimate understanding of affinity, selection and unconscious bias Deepen an understanding of how biases impact diversity. Defining diversity



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Lesson 9: Playful You Participants consider strategies to manage workload and competing demands.	 Fostering innovation and creativity Developing strategies for self-care Focus and creative flow Tuning in to emotional ques 	 Understanding others
Lesson 10: Go Big or Go Home This section identifies ways to use knowledge of self to develop healthy organizational culture.	 Avoiding the expertise trap Understanding capacity and capability Building trust through authenticity Understanding strategy and culture 	 Developing strategies to be more authentic Understanding how culture impedes or promotes inclusion Defining Inclusion
Lesson 11: Instinct & Rushing Fools Participants consider ways to use instinct for business decisions, tempered by an awareness of their own biases.	 Understanding how to use instinct Procrastination prevention strategies Understanding how to prioritize tasks 	 Defining equity and justice Understanding microaggressions Understanding power and privilege Empowering leadership to build authenticity



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Lesson 12: Dollars & Sense

Participants consider the direct and indirect impacts to their brand, based on their behaviours and tendencies.

- Personal brand development
- Communicating for self-advocacy
- Understanding personal strengths, challenges, opportunities for growth
- Developing a positive body image
- Understanding personal brand, style and authenticity
- Consequences of inequity

Lesson 13: The Real, The Caution and The Truth

This section allows participants to evaluate the value proposition they bring to organizations

- Personal brand development
- Communicating for self-advocacy

Lesson 14: Authenticity & Equity

Participants consider ways to build authentically equitable, diverse and inclusive teams and workplaces.

- Building inclusive collaboration
- Building effective teams

 The importance of representation and diverse decision-making tables

