

GUIDE TO CORPORATE MEMBERSHIP 2023 – 2024



IPAC Canada – the smart way to advance infection prevention and control.

WHAT IS IPAC CANADA?

ABOUT US

Founded in 1976, IPAC Canada is a national multidisciplinary organization for health professionals and others involved in the prevention and control of infections across the continuum of care and the community at large. IPAC Canada provides its 2000 members with timely education opportunities, resources, tools, and publications to inspire, nurture and advance all facets of Infection Prevention and Control (IPAC). The association has 17 chapters across Canada. We work in tandem with our valued Corporate Members to foster mutually beneficial relationships and unique opportunities of the highest ethical standards which align with our 2022 – 2024 Strategic Plan.

Our increasingly diverse membership base reinforces the fact that IPAC issues remain at the forefront in both healthcare and industry settings. We represent healthcare providers not only in infection prevention and control, but in varied settings such as pre-hospital and emergency services, laboratories, medical device reprocessing, dental settings, public health and industry. Our Board and our members work closely with many external healthcare-centered stakeholders at the local, provincial, national and federal levels.

Each year we host an exceptional National Education Conference, with a full Industry Showcase and Trade Show. Members and non-members alike from all healthcare sectors – and from across the globe – attend this incredible education and networking opportunity. You don't want to miss it!

VISION

A world without preventable infections.

MISSION

To advance infection prevention and control by advocating for our members and providing access to evidence-based resources, education and networking opportunities.

VALUES

To act with Integrity – To be principled, ethical and respectful in all of our activities.

To be Inclusive – To be active in promoting positive and diverse healthcare environments that are free from bias and discrimination.

To be an Advocate – To champion member needs and advance evidence-based infection prevention and control practices to all stakeholders.

To be Accountable – To be an effective and responsible leader while achieving IPAC Canada's strategic goals.

IPAC Canada promotes excellence in the practice of infection prevention and control through the following initiatives:

- Initiating and developing effective communication among IPAC professionals
- Supporting the development of effective and rational practice
- Encouraging standardization and critical evaluation of practice
- Advocating for our members at federal/provincial/territorial government tables
- Promoting and facilitating education
- Promoting consumer awareness within the community

WHAT IS CORPORATE MEMBERSHIP?

Corporate Membership in IPAC Canada is intended to promote education, research and collaboration through continuous professional development in infection prevention and control and related fields, and to build long lasting, productive, mutually beneficial partnerships which support Corporate Members and IPAC Canada. Corporate Members manufacture products (e.g., disinfectants, hand hygiene products, IPAC equipment) or provide a service (e.g. inspections, education, guidelines). Corporate Members do not provide direct patient care, but may support patient care activities.

Corporate Members are afforded unique opportunities to build on this foundation; for example, the ability to participate on our Corporate Relations Committee (CRC). CRC members meet a minimum of two times a year with the IPAC Canada Physician Director and the Executive Director. Meetings are a forum to discuss issues of mutual concern, new opportunities mutually beneficial to Corporate Members and IPAC Canada, and of course, networking.

There are four levels of Corporate Membership: Platinum, Gold, Silver, and Bronze. The base membership fee for Bronze Level Corporate Membership is \$5000.00 (CAD\$) per annum (renewable each July 1st). Depending on any additional project or conference sponsorship you contribute to IPAC Canada nationally during the year, you are advanced to a higher level and are afforded additional benefits. Additions to Corporate Members' status/level do not include exhibit fees or chapter involvement.

The 'Corporate Member' is the company, not the individual who represents the company. For Corporate Membership, we ask for the name of an individual who will receive communication to the Corporate Member. Each Corporate Member may also appoint one individual to receive a complimentary membership in IPAC Canada, including full membership benefits. The contact person and the member may be the same individual.

THE BENEFITS OF CORPORATE MEMBERSHIP

In addition to the opportunity to participate on the Corporate Relations Committee, Corporate Members enjoy numerous benefits, including:

- Opportunity to present educational webinars to our members
- Your logo - with hyperlink to your website - on our home page banner
- Unique sponsorship opportunities at our annual National Education Conference
- Preferential exhibit space and discounted rates
- Advertising discounts (digital and print) in our scientific journal (*Canadian Journal of Infection Control*), *Industry Innovations*, our monthly E-newsletter, Annual Member and Source Guide and Buyer's Guide (see https://kelmanonline.com/online_mediakits/ipac/ for current rates)
- Use of the IPAC Canada Corporate Member Logo in your marketing materials
- One complimentary Voting membership in IPAC Canada for your designated representative
- Subscription to *CJIC*, *Industry Innovations*, and our internal *Association News*.
- Receive broadcast emails sent to the membership, as well as our bi-monthly E-Newsletter

See page 4 for the full chart of benefits with respect to each level of Corporate Membership.

CORPORATE MEMBERSHIP APPLICATIONS APPROVAL PROCESS

In accordance with IPAC Canada policy (8.50.1, Corporate Membership), the intent of this membership category is to promote education, research and collaboration, and to foster long lasting and mutually beneficial partnerships between Corporate Members and IPAC Canada. These relationships are based upon an understanding of each other's goals, and are of the highest ethical standards.

Applications for new Corporate Membership are reviewed by the Executive Director and/or IPAC Canada Board members, with an eye to ensuring the products provided or manufactured by the applicant are approved by Health Canada, when required, and are relevant to current Infection Prevention and Control best practices. The reviewers also view applicants' online presence (e.g. web site), company structure, and mandate to to ascertain if a mutually beneficial relationship is possible.

Please refer to IPAC Canada's brief: Comments on the Health Canada Notice: Classification and Licensing of High-Level Disinfectants and Sterilants as Medical Devices, at <https://ipac-canada.org/government-relations.php>.

Further information can also be found on the Health Canada website:

<https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/drug-product-database.html>
<https://health-products.canada.ca/lnhpd-bdpsnh/index-eng.jsp>

Exclusive Benefits for Corporate Members

Benefits	Platinum	Gold	Silver	Bronze
Your company logo (with hyperlink to your website) on our home page banner of Corporate Members; logo and company contact information w/product listings on our Corporate Members webpage.	✓	✓	✓	✓
One complimentary voting membership for your designated member. Includes 1 chapter membership.	✓	✓	✓	✓
Opportunity to participate on the Corporate Relations Committee.	✓	✓	✓	✓
Complimentary exhibit booths at national conference; two complimentary booth representatives per booth	3	2	1	N/A
Complimentary conference registration fees for booth representatives to attend education sessions (on Trade Show dates).	All reps	2	2	2
Discount on additional booth rental fees beyond complimentary limit above	0	0	0	0
Choice of exhibit booth location (final allocation at discretion of conference coordinator after review of exhibit space application)	1st choice	2nd choice	3rd choice	4th choice
Opportunity to sponsor a specific conference session or event at additional fee.	✓	✓	✓	✓
Opportunity to host an educational symposium at national conference (if program can accommodate).	✓	✓		
Opportunity to conduct industry-sponsored meeting/social activities for attendees	✓	✓		
Acknowledgement of your Corporate Membership and level in publications related to the national conference	✓	✓	✓	✓
Electronic contact lists of current IPAC Canada members (with email addresses*) per year. *Not including members who Opted Out.	4	3	2	1
Electronic contact lists of national conference attendees (pre and post-conference), including email addresses* if you sponsor or exhibit at the conference. *Not including delegates who Opted Out.	2	2	2	2
Acknowledgement of Corporate Members at national conference (on site signage and verbal recognition)	✓	✓	✓	✓
Use of IPAC Canada Corporate Member Logo, for marketing materials and display.	✓	✓	✓	✓
Discount on advertising space in 4 issues (one year) of the Canadian Journal of Infection Control, Industry Innovations, and annual Member and Source Guide.	15%	15%	12%	10%
Acknowledgement in the Canadian Journal of Infection Control of your Corporate Membership and level.	✓	✓	✓	✓
Complimentary subscription to the Canadian Journal of Infection Control, Industry Innovations, Association News, and Monthly E-Newsletter, as well as broadcast emails sent to the membership (for principal contact and complimentary member).	✓	✓	✓	✓
Complimentary practice-based webinars per year; additional webinars at fee (see next page for details)	2	1	1	1

Guidelines For Presenting Practice-Based Webinars to IPAC Canada members



Corporate Members are eligible to present one 1-hour webinar per year on a practice-based topic. This is not a product promotion; however, the slide deck can include one slide promoting products that relate to the scientific content. Content must not include comparison with other products or disparaging of other commercial entities.

An abstract of the content must be approved by the Education Core Committee (through the Executive Director). The presenter may be chosen by the Corporate Member. Webinars may be hosted on IPAC Canada's Zoom platform, or on the industry partner's virtual platform.

The fee to host a webinar is \$2,000 CAD (no GST/HST) with the following exceptions:

Platinum Corporate Members – 2 complimentary webinars per year

Gold Corporate Members – 1 complimentary webinar per year

Silver Corporate Members – 1 complimentary webinar per year

Bronze Corporate Members – 1 complimentary webinar per year.

Guidelines:

1. An abstract of the presentation must be forwarded to the Executive Director for approval by the Education Core Committee before announcement of the webinar.
2. The webinar can be hosted by IPAC Canada on its Zoom platform, or by the industry partner on their virtual platform.
3. IPAC Canada will forward a copy of the post-webinar evaluations to the host company. If the host company's virtual platform is being used, the evaluation link will be sent to the host to share with participants during the presentation.
4. IPAC Canada will forward a copy of the webinar recording to the host company to post on its own website. If the host company hosted and recorded the webinar, a copy of the recording will be sent to IPAC Canada to post on its website.
5. Industry-hosted webinars presented through IPAC Canada will be eligible for 1 IPU per hour of practice-based education (not product or service promotion) by the Certification Board of Infection Control.

For additional information, contact the Executive Director (executivedirector@ipac-canada.org).

Our Corporate Members

(at time of printing)



PLATINUM

Diversey, Inc.
GOJO Industries, Inc.
Sani Marc Group
The Clorox Company of Canada
Virox Technologies Inc.

GOLD

SILVER

Ecolab
HandyMetrics Corporation
SC Johnson Professional
Webber Training Inc.

BRONZE

AMG Medical
Chem-Aqua/NCH
Canadian Standards Association
Hygie Canada
Metrex Research
Prescient^x
Sanuvox
STERIS Canada Inc.
The Stevens Company Ltd
Stryker Canada
Vernacare Canada Inc
Wood Wyant

JOIN US

Complete the Corporate Membership Application Form
(see page 7) or visit:

<https://ipac-canada.org/corporate-membership.php>

FOR MORE INFORMATION

Gerry Hansen (Ms.), Executive Director
Tel: 204-897-5990 Toll-Free: 1-866-999-7111
Email: info@ipac-canada.org

 @IPACCanada

 IPACCanada



IPAC Canada Application for Corporate Membership 2023-2024

IPAC Canada
PO Box 46125 RPO Westdale
Winnipeg MB R3R 3S3

Telephone: (204) 897-5990/1-866-999-7111
Fax: (204) 895-9595
Email: info@ipac-canada.org

Corporate Membership: Companies/corporations/agencies which support the objectives of IPAC Canada and provide additional support to IPAC Canada. Corporate Members manufacture products (e.g., disinfectants, hand hygiene products, infection prevention equipment, etc.), or provide a service (e.g., inspections, education, guidelines, etc.). These members foster productive and mutually beneficial relations between industry and IPAC Canada that are based upon an understanding of each other’s goals and are of the highest ethical standards. Corporate Members do not provide direct patient care but may support patient care activities. The company/corporation/agency is the member of IPAC Canada. Corporate Member representatives are non-voting and may not hold elected office. They may serve on committees. Individual representatives of the Corporate Member may apply for Active/Professional Membership (see below).

The undersigned officer hereby applies for Corporate Membership in Infection Prevention and Control Canada and agrees to conform to the by-laws of IPAC Canada. **We enclose the annual Corporate Membership fee of \$5,000 (CAD) for the year ending June 30, 2024. We understand that Corporate Membership must be renewed each year in order to obtain benefits outlined in the Corporate Membership Policy.**

NAME OF COMPANY: _____

MAILING ADDRESS AND CONTACT INFORMATION *(to be listed on our Corporate Members page)*

STREET ADDRESS: _____

CITY: _____ PROV/STATE: _____ POSTAL/ZIP CODE: _____

MAIN CONTACT PERSON: _____ EMAIL: _____

TEL: _____ FAX: _____ WEB SITE: _____

(to be linked from our web site)

Twitter Account: _____ Facebook Account: _____

Please remember to email us your company logo in both jpeg and high-resolution format for our website and other IPAC Canada publications.

The person named above will be the main contact for communication from IPAC Canada regarding Corporate Membership. This person does not need to be a member of IPAC Canada; however, will become a member of IPAC Canada if that person is also the representative/member listed below.

Please state the interest your company has in infection prevention and control, and how there will be mutual benefit from your Corporate Membership:

Provide the name and mailing address of your designated representative/member. One complimentary voting membership, including chapter membership and any interest group memberships desired, are included with Corporate Membership. Additional chapter memberships may be purchased, at \$32.00 (CAD) each. Even if the complimentary member, below, is the primary contact person for the Corporate Membership, please complete the following section.

PLEASE ASSIGN FREE MEMBERSHIP IN IPAC CANADA TO:

Representative: _____ Position: _____

Street Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Tel: _____ Fax: _____ Email: _____

I want to join this Chapter: _____ I also want to join an additional chapter(s): _____

(additional chapters \$32 (CAD) each)

I wish to belong to the following Interest Groups: _____

Paid by: Cheque Visa Mastercard AMEX Discover Card

I hereby authorize the full Corporate Membership Fee (\$5,000) to be charged - **OR**

I hereby authorize one half (\$2500) of the Corporate Membership Fee to be charged now, and the balance owing charged on September 1, 2023.

Credit Card No: _____

Expiry Date: _____ CVS#: _____ Signature: _____

Cardholder's Name (please print): _____ Telephone #: _____

Chapter membership is not compulsory for membership in IPAC Canada; however, Chapter members **must** be members of IPAC Canada (IPAC Canada Policy 8.60). There are 17 local Chapters of IPAC Canada (see list below). Membership in your local chapter provides invaluable networking, education and communication opportunities.

The representative (IPAC Canada member) named on page 1 is entitled to a one year complimentary voting membership in his or her choice of one IPAC Canada chapter. Additional chapter memberships can be obtained at a fee of \$32 (CAD) per chapter. For any additional company representatives' membership in IPAC Canada, please fill out a Membership Application Form, available at <https://ipac-canada.org/join-ipac-canada.php>.

IPAC Canada Chapters – see www.ipac-canada.org for geographical locations:

IPAC British Columbia	IPAC Southwestern Ontario	IPAC Ottawa Region
IPAC Northern Alberta		IPAC Northeastern Ontario
IPAC Southern Alberta	IPAC Greater Toronto and Area (GTA)	PCI Qc
IPAC SASKPIC	IPAC Central South Ontario	IPAC New Brunswick/PEI
IPAC Manitoba	IPAC Eastern Ontario	IPAC Nova Scotia
IPAC Northwestern Ontario	IPAC Central East Ontario	IPAC Newfoundland and Labrador

IPAC Canada Interest Groups

The Representative named on the previous page is entitled to membership in any Interest Groups of his or her choice.

Cardiac Care Interest Group

Community Healthcare Interest Group

Dialysis Interest Group

Environmental Hygiene Interest Group

Healthcare Facility/Design Interest Group

Long Term Care Interest Group

Mental Health Interest Group

Oncology and Transplantation Interest Group

Pediatrics and Neonatal Care Interest Group

PreHospital Care Interest Group

Reprocessing Interest Group

Surveillance & Applied Epidemiology Interest Group